



**IJCEAS**

**International Journal of  
Contemporary Economics and  
Administrative Sciences**

*January - June 2026, Volume XVI, Issue 1*  
**ISSN: 1925-4423**



[www.ijceas.com](http://www.ijceas.com)

*ISSN (Electronic): 1925-4423*

**INTERNATIONAL JOURNAL OF  
CONTEMPORARY ECONOMICS AND  
ADMINISTRATIVE SCIENCES**

**Volume: 16 Issue: 1 Year: 2026**



*www.ijceas.com*



**INTERNATIONAL JOURNAL OF  
CONTEMPORARY ECONOMICS AND  
ADMINISTRATIVE SCIENCES**

**Editors**

*Prof.Dr. Cengiz Demir, Editor-in-chief,  
Izmir Kâtip Celebi University,  
Faculty of Tourism, Turkey*

*Prof.Dr. Paul Leonard Gallina, Managing Editor,  
Bishop's University  
The Williams School of Business, Canada*

*Prof.Dr. Mehmet Emre GÜLER, Managing Editor,  
Izmir Kâtip Celebi University,  
Faculty of Tourism, Turkey*

*Assoc. Prof. Dr. İbrahim Gürler, Managing Editor, Topkapı  
University, Faculty of Economics, Management and Social  
Sciences, Turkey*

**Contact Adress**

*Paul Leonard GALLINA, Managing Editor*

*International Journal of Contemporary Economics and  
Administrative Sciences  
Williams School of Business  
Université Bishop's University  
Sherbrooke, Québec J1M 1Z7, CANADA*

*Prof.Dr. Cengiz Demir, Editor-in-chief,*

*International Journal of Contemporary Economics and  
Administrative Sciences  
İzmir Kâtip Celebi University, Faculty Of Tourism  
Ciğli Main Campus, 35620 Balatçık-Ciğli, İzmir/TURKEY*

*E-mail: [editor@ijceas.com](mailto:editor@ijceas.com)  
<http://www.ijceas.com>  
ISSN: 1925 - 4423*

*International Journal of Contemporary Economics and Administrative Sciences is a quarterly refereed journal publishing scientific/original research articles. Liability of the articles about academic and language issues belongs to the author(s) of the articles. The articles published in this journal cannot be used without giving reference.*

*IJCEAS is indexed by:*

- *Web of Science (WoS) Core Collection - Clarivate Analytics - ISI Indexes - Emerging Sources Citation Index (ESCI),*
- *Business Source Complete Database (EBSCO Publishing),*
- *Google Academic Database (Google Scholar),*
- *OCLC (WorldCat),*
- *A journal indexing ranking and abstracting service of IC Journals (Index Copernicus),*
- *Genamics Journal Seek categorized database (JournalSeek),*
- *Subject Portal for Economics and Business Studies (ECONBIZ),*
- *Proquest Ulrich's Periodicals Directory (Ulrichsweb Serialssolutions)*
- *Citefactor Academic Scientific Journals (Citefactor)*
- *Directory of Research Journals Indexing (DRJI)*
- *Bielefeld Academic Search Engine (BASE)*
- *Academic Resource Index (ResearchBib)*
- *Open Access Journals Search Engine (OAJSE)*
- *Public Knowledge Project (PKP | Index)*
- *Academic Journal Database*

International Editorial Advisory Board

(Alphabetic Order)

<i>Antonis Targoutzidis</i>	<i>Hellenic Institute for Occupational Health and Safety (ELINYAE), Greece</i>
<i>Birgitta Olsson</i>	<i>Stockholm University, Sweden</i>
<i>Carlos E. Frickmann Young</i>	<i>Universidade Federal do Rio de Janeiro de Economia Industrial, Brazil</i>
<i>Chris Ryan</i>	<i>The University of Waikato, New Zealand C. Michael Hall, University of Canterbury, New Zealand</i>
<i>David Lamond</i>	<i>David Lamond &amp; Associates, Australia Francis Lobo, Edith Cowan University, Australia</i>
<i>Haiyan Song</i>	<i>The Hong Kong Polytechnic University, Hong Kong</i>
<i>James Kirkbride</i>	<i>Liverpool John Moores University, UK John Fletcher, Bournemouth University, UK</i>
<i>Juergen Gnoth</i>	<i>University of Otago, New Zealand</i>
<i>Joyce Liddle</i>	<i>University of Nottingham, UK</i>
<i>Luiz Moutinho</i>	<i>University of Glasgow, UK</i>
<i>Lydia Makrides</i>	<i>Creative Wellness Solutions, Canada</i>
<i>Michael R Powers</i>	<i>Temple University, USA</i>
<i>Mohsen Bahmani-Oskooee</i>	<i>The University of Wisconsin, USA</i>
<i>Pan Jiahua</i>	<i>Chinese Academy of Social Sciences (CASS), China</i>
<i>Preslav DIMITROV</i>	<i>South-West University "Neofit Rilski", Bulgaria</i>
<i>Slawomir Magala</i>	<i>Erasmus University Rotterdam, The Netherlands</i>
<i>Thomas N. Garavan</i>	<i>University of Limerick, Ireland</i>
<i>Wesley J. Johnston</i>	<i>Georgia State University, USA</i>
<i>William Gartner</i>	<i>University of Minnesota, USA</i>
<i>Zahir Irani</i>	<i>Brunel University, UK</i>

Volume: 16 Issue: 1 Year: 2026  
Articles

- The Impact of Innovative Technologies on Increasing the Competitiveness of Human Capital in the Agricultural Economy** 001-019  
Olena PTASHCHENKO, Fedir TKACHYK, Bohdana SHULIUK, Ihor KRYSOVATYY  
Iryna FEDOROVYCH
- The Economic Impacts of the February 6, 2023, Kahramanmaraş-Centered Earthquakes on Entrepreneurs in Türkiye** 020-054  
Mehmet MARANGOZ, Hatice Hicret GÖRGÜLÜ, Çağrı İZCİ
- Infrastructure Restoration as a Mechanism for Building Investment Resilience in Post-Conflict Regions: Strategic Approach to Public Administration** 055-073  
Arsenii VASIN, Nina PETRUKHA, Serhii PETRUKHA, Ihor KONONENKO, Svitlana KUSTOVA
- The Emergence of Marine Freight Rate Bubbles Following the COVID-19 Outbreak** 074-097  
Metin YILDIRIM
- Digital Platforms as a Catalyst for Logistics Development and Process Optimization** 098-118  
Anastasiia ARTOMOVA, Oleksandra KAZARIAN, Iryna ZRYBNIEVA, Irina PAVLOVA, Nataliia TSYMBALENKO
- Selection of Customs Representatives for Sustainable Export Operations** 119-137  
Muhammed Enes AKPINAR, Ismail METIN, Ahmed Yusuf SARIHAN
- Environmental Effects of Economic Uncertainty and Health Expenditures: Evidence from the ARDL Bounds Testing Approach in Türkiye** 138-159  
Ömer Uğur BULUT, Tuncer YILMAZ, Hülya KÜÇÜK BAYRAKTAR, Mehmet Fatih ASLANTAŞ
- The Role of Digital Taxation Reforms in the Shadow Economy, Auditing, and Financial Reporting: Ataşehir Case in Türkiye** 160-182  
Dilek AKBAŞ AKDOĞAN, Gamze Yıldız ŞEREN
- Psychological Landscape of Consumption: Examining the Nexus between Self-Esteem, Dunning Kruger Effect and Conspicuous Consumption for Gen Z** 183-200  
Alişan BALTACI
- Norms Under Fire: The EU'S Political and Economic Reorientation in Response to Russian Aggression** 201-228  
Ayşegül KETENCİ, Sinan BATAKLAR

<b>Comparative Analysis Of R&amp;D Expenditure Performance in the European Union: An Application Using the OCRA Method</b> Betül İNAM, Dilek MURAT	229-244
<b>Bibliometric Analysis of Studies in The Field of Cloud Accounting with Visual Mapping Technique</b> Mustafa ZEYİN	245-264
<b>Bridging The Green Gap with Fashiontech: How AI-Driven Styling Apps Enhance Sustainable Fashion Consumption</b> Alp PAR	265-281
<b>Machine Learning-Based Financial Distress Prediction: Evidence from Borsa Istanbul Manufacturing Firms</b> Anıl GACAR, Burcu KOCARIK GACAR	282-303
<b>Uncovering Industrial Symbiosis Opportunities through Social Network Analysis: Case Study of Izmir Ataturk Organised Industrial Zone</b> Özlem Sema ÖZCAN, Utku AKSEKİ	304-327
<b>Perceived Impact of Digital Marketing Practices on Travel Agency Performance</b> Aykut PAJO, Murat Selim SELVİ	328-366
<b>Demand Forecasting and Management for Container Volume in Northeast Marmara</b> Yusuf BAYKAN, Murat YORULMAZ, Mert SUSOY, Ayşe TAŞ	367-394
<b>The Impact of Economic Growth and External Debt on Turkey's Trade Openness in the Context of Global Accounting Integration</b> Fatih KOÇ, Sinan ÇİNAR, Banu HAS	395-412
<b>Examining the Impact of Artificial Intelligence Applications on Generation Z Through the Example of ChatGPT</b> Hakan TAN, İsnur İnci ARMUTLU	413-442
<b>The Relationship Between Benoit Hypothesis and Rural Value Added in Türkiye for the Period 1973 - 2023 with Fourier Type Tests</b> Hüseyin KARAHAN, Melih ÖZÇALIK	443-460

Volume: 16 Issue: 1 Year: 2026  
Articles

- Pilot Error in Aviation from a Human Factor Perspective: A Bibliometric Approach** 461-477  
Nil KONYALILAR
- Procedural Justice, Negative Emotions, and Affective Commitment within Boundary-Spanning Roles: The Conditional Role of Organization-Based Self-Esteem** 478-497  
Jale MİNİBAŞ-POUSSARD, Tutku SECKIN, Ahmet Tuğrul TUGER, Haluk Baran BINGOL
- Evaluation of the Remote Working Model from the Employees' Perspective: Qualitative Research** 498-526  
Onur OKTAYSOY, M. Akif YENİKAYA
- Does ESG Improve Short-Term Efficiency? Evidence from Turkish Manufacturing Firms** 527-550  
Ayşe Gamze ÇİFTÇİ AYTEKİN
- A Comparative Analysis of Financial Performance With Altman Z, Springate S Score and Zmijewski Models: A Research on The Cement Sector in Istanbul Stock Exchange** 551-578  
Tunay ASLAN, Cengiz GÜNEY, Gökhan BARAL
- An Empirical Analysis of The Impact Of The Climate Crisis on The Misery Index in The Countries of the Mena Region** 579-602  
İlknur KÜLEKÇİ, Ayşegül ERTUĞRUL
- The Impact of The Social Media Marketing on E-Wom Communication** 603-622  
Burcu Mucan ÖZCAN, Mustafa Kerem YAZICI
- Determining The Level of Financial Literacy Among Secondary School Students: The Case of Sakarya Province** 623-647  
Şeyma ERDOĞDU, Şule YILDIZ
- The Mediating Role Of Green Organizational Identity And Corporate Social Responsibility On The Impact Of Sustainable Leadership On Green Creativity In The Aviation Industry** 648-678  
Yaşar ŞAHİN, Muharrem ESENKAYA
- Perceived Internal Union Democracy And Union Cynicism: Evidence From Union-Member Public Officials in Türkiye** 679-701  
Hilmi ETCİ, Merve ÇELİK GÖNÜLTAŞ, Vedat ÖNER

- The Relationship Between Accounting Information Quality and Corporate Governance: A Research Within the Scope of the Sectors Most Affected by The Pandemic** 702-727  
Burak KAYIHAN, Yılmaz ÇALIŞKAN
- A Hybrid MEREC-CoCoSo-MARCOS Framework for Assessing Financial Performance: Evidence from Istanbul Stock Exchange** 728-754  
Kubilay Çağrı YILMAZ, Musa OVALI
- An Analysis of Overtourism in Hong Kong: Its Negative Impacts on Tourist Experiences and Locals** 755-763  
Cengiz DEMİR, Osman Barış DOĞRU, Yahya GÜLLE
- A Panel Data Analysis of the Impact of Economic Growth, Population Change, Innovation, and Renewable Energy Policies on the Carbon Footprint in G-7 Countries** 764-787  
Alper ASLAN, Vurgun TOPCUOGLU
- Democratization and Authoritarian Drift in Türkiye: The Democrat Party Era, 1950-1960** 788-806  
Ömer TAYLAN, Gökhan TUNCEL
- Scale Development Study on the Problems Faced By Smes in the Green Marketing Implementation Process** 807-845  
Candan ÖZGÜN AYAR, Murat Selim SELVİ
- The Effects of Macroprudential Policy Actions on Non-Bank Credit Growth: Evidence from Turkey** 846-865  
Emrah AKKOÇ, Mehmet Oğuz KARAHAN
- An Investigation of The Contribution of Attention-Based Hybrid Deep Learning Models to Prediction Errors in Cryptocurrency Markets** 866-894  
Aynur İNCEKIRIK, Mohammad Luqman YOUSUFİ, Nihat ALTUNTEPE
- Technological Readiness as a Driver of Artificial Intelligence Adoption in Public Administration and Auditing: Serial Mediation by Perceived Ease of Use and Perceived Usefulness** 895-912  
B. Dilek ÖZBEZEK, Reyhan SARIÇİÇEK, Yeliz KARADENİZ
- Human Resources Professionals' Perceptions of Quality of Working Life and Its Determinants: A Qualitative Study** 913-947  
Sıla Meltem ARMAN TÜRKMEN, Seçil GÜRÜN KARATEPE, Gökçe TOPÇU ONAR

<b>Rethinking Accounting Research through Postmodernism: Mapping Citation Networks and Intellectual Structure</b> Çağatay YAĞCI, Fırat Botan ŞAN, Alper ERSERİM	948-973
<b>The Impact of Perceived Brand Mass Prestige on Brand Advocacy: The Sequential Mediating Roles of Brand Perception and Brand Happiness</b> Filiz ÇOPUROĞLU	974-989
<b>The Impact Of Clustering Indicators Based on Cluster Actors on Sustainable Local Development: An Application in Tral Region Provinces</b> Sevda YAPRAKLI, Omer Faruk ASLAN	990-1015
<b>Dirty Work: A Study of Societal Perceptions and Personal Experiences in the Construction of Social Identity</b> Damla YELEK	1016-1046
<b>The Mediating Role of Psychological Well-Being and Work-Life Balance in the Relationship Between Perceived Organizational Support and Work Engagement</b> Gamze ÖZCAN, Ergün KARA	1047-1066
<b>Comparing The Gaps Between Policy Making and Implementation in Solid Waste Management: Cases of Germany, Japan, India, Usa, Kenya and Singapore</b> Cüneyt TELSAC, Ferhat ARI	1067-1092
<b>The Position of the Right to a Healthy Environment in the Human Rights System: Classical Rights Theory and Debates on Rights Inflation</b> Mahmut ÖZDEMİRKOL, Atilla YAYLA	1093-1107
<b>Institutional Structure, Union Density and Voluntary Sustainability Commitments: A Panel Data Analysis of European Countries</b> Muhammed Seyyid YELEK, Burak KAYIHAN, Nusret KARA	1108-1133
<b>Artificial Intelligence in Public Administration: A Comprehensive Bibliometric Review</b> Hasan Ege SÖĞÜT, Sefa USTA	1134-1159
<b>The Mediating Role Of Presenteeism in The Effect of Perceived Job Insecurity on Emotional Exhaustion Levels: A Study on Accounting Professionals</b> Fatih İbrahim KURŞUNMADEN, Servet SAY, Fırat KINALI, Abdullah YILMAZ	1160-1180

<b>The Effect of The Relationship Between Streamer and Viewer on the Viewer's Buying Behavior</b>	1181-1205
Mustafa BUCAK, Sumeyra DUMAN	
<b>The Relationship Between R&amp;D Tax Incentives and Innovation Performance: An Empirical Analysis of Oecd Countries</b>	1206-1242
Nergis Feride KAPLAN DÖNMEZ	
<b>Connectivity, Tourism, and Diversification: An Assessment of Central Asia as an Emerging Market</b>	1243-1270
Mohamed EL GABY, Volkan ALTINTAŞ	
<b>The Effect of Corporate Governance Principles on Job Satisfaction: Research on the Asset Management Sector</b>	1271-1287
Süleyman ŞİMŞEK, Fulya ODUNCU	
<b>Environmental Sustainability in EU and BRICS Economies: Long-Run, Heterogeneous, and Causal Dynamics</b>	1288-1331
Mahir TOSUNOĞLU, Gül HUYUGÜZEL KIŞLA	
<b>Aesthetics in David Lynch's Cinema: A Visual Narrative Analysis of Blue Velvet</b>	1332-1352
Ali AVLAR	
<b>Do Corporate Psychopaths Cause Collapses? A Bibliometric Analysis</b>	1353-1383
Esra BULUT	
<b>The Relationship Between Natural Disasters, Real Economic Growth, and Public Debt: Cross-Country Empirical Evidence</b>	1384-1408
Semra AYDOĞDU BAĞCI, Meltem KESKIN	
<b>Rural Development through Intangible Cultural Heritage: The Cultural and Economic Transformative Potential of Pottery</b>	1409-1436
Zeynep YAMAÇ ERDOĞAN, Sıla KARACAOĞLU	
<b>The Moderating Role of Marital Status in the Effect of Psychological Ownership on Organizational Identification Mediated by Presenteeism</b>	1437-1460
İlknur ÇEVİK TEKİN, Pınar ERDOĞAN	
<b>Examining the Relationship between Career Calling and Career Distress: The Mediating Role of Career Goal Discrepancy</b>	1461-1480
Gönül KONAKAY, Merve KIRBAŞLAR, Sabiha SEVİNÇ ALTAŞ	

- The Relationships between Compassion Fatigue, Quiet Quitting, and Psychological Resilience in Healthcare Workers** 1481-1502  
Mukaddes GÜLER, Elif ÖZDİL DEMİREL, Haluk SAK
- Analysis of Dynamic Capabilities in Businesses of Turbulent Market Conditions: A Longitudinal Analysis** 1503-1522  
Murat KASIMOĞLU, Zeynep ODABAŞI
- The Mediating Role of Work Engagement in the Relationship Between Technostress and Innovative Work Behaviour Among Airline Employees** 1523-1546  
Ahmet Selim SÜZER
- Supply-Demand Matching Estimation with Machine Learning in Airline Planning Process** 1547-1561  
Ali AKBABA
- Endorser Credibility as a Driver of Consumer Attitudes and Purchase Intentions: An S-O-R Framework** 1562-1582  
Reha SAYDAN
- From Tour Guide Narratives to Destination Loyalty: The Role of Perceived Flow and Tourist Satisfaction** 1583-1604  
Cenk Murat KOÇOĞLU, Sevda Feyza DEMİR, Çağla ÖZDEMİR AYDIN
- Mapping Productivity in Public Administration: Trends, Structures, and Emerging Themes from a Bibliometric Perspective** 1605-1638  
Abdolvahap AKINCI, Cengiz GÜNEY, İsmail Safa AYDIN, Ersin KIRCA
- Systematic Review and Thematic Synthesis of the Relationship Between Artificial Intelligence and Financial Performance** 1639-1662  
Yunus Emre KAHRAMAN, Yılmaz ÇALIŞKAN
- Asymmetric Effects of Macroeconomic and Financial Shocks on Industrial Production: Evidence from Türkiye** 1663-1686  
Kezban HITAY SARP
- The Mediating Role of Perception of Organizational Support in the Effect of Emotional Intelligence on Conflict Management Styles** 1687-1709  
Ahmet Fatih ÖZYILMAZ
- Mapping The Evolution of "Organizational Development And Change Management" Articles: A Bibliometric Review of Web of Science (WoS) Data** 1710-1737  
Sahra SAYĞAN TUNÇAY, Melike KANLI, Onurkan CANOĞULLARI